

Hampshire County Draft Food Access Action Plan  
Produced by Healthy Hampshire and the Food Access Advisory Committee, 2017

Action	Determinant	Marginalized populations	Healthy Hampshire can lead	Feasibility of making change	Strength of impact	Size of population impacted	Sticker votes	Ethusiasm level	PSEP	Time needed to carry out strategy	Included in FAOG Web	FAAC support	Weighted Score
	<i>Options: Money/Time, Food Environment, Transportation, Assistance, Health Challenges, Culture and Knowledge</i>	<i>1 = marginalized populations impacted more; 0 = equal impacts</i>	<i>Options: X or blank</i>	<i>Options: Low (1), Medium (2), High (3) (consider adequate resources, political will, reasonable time to make change, etc)</i>	<i>Options: Low (1), Medium (2), High (3)</i>	<i>Low (1) = Causes impacts to &lt;5% of population; Medium (2) = Causes impacts to 5-20% of population; High (3) = Causes impacts to 20-50% pf population; Very High (4) = Causes impact to 51+% of population</i>	<i>Options: Numbers 1 - 15</i>	<i>3=Large majority of group indicated high enthusiasm; 2=Group more spread out, but still tending toward enthusiastic; 1=Group very spread out across spectrum, or did not get to this strategy during the activity.</i>	<i>Options: Policy, Systems, Environment, Program</i>	<i>Options: Short-term, Medium-term, Long-term</i>	<i>(Refers to an activity developed and used by the FAOG to prioritize strategies) 1 = included; 0 = not included</i>	<i># of FAAC members who offered support on post-its</i>	<i>Sum of: (Marginalized populations*2.5)+(Feasibility of making change*2)+(Strength of impact*2)+(Size of population impacted*1.5)+(Enthusiasm*1.5)+Included in FAOG web+FAAC support</i>
1 <b>Food Policy Council</b> Establish a food policy council for Hampshire County or a subset of communities that prioritizes leadership from people who experience food insecurity in Hampshire County. Link with similar efforts in neighboring counties. Use the food policy council structure to: • Support organizations and movements for and by low-income people that advocate for greater attention to the reality of who is poor and what they experience, with a particular focus on affordable housing tenant organizing efforts. • Continue to build connections with people of color in Hampshire County, especially black and Hispanic/Latino residents, who experience disproportionately high rates of chronic disease, so that food access efforts are guided by and reflect their needs.	Overall	Equal impacts: 0	X	High: 3	Medium: 2	Very high: 4	6	Moderate enthusiasm: 2	Systems	Medium-term	1	10	20
2 <b>Mobile Market</b> Convene partners to develop plans and contribute funding to support a mobile market that would serve communities in need.	Transportation or Food Environment	Residents without vehicles impacted more: 1	X	Medium: 2	High: 3	Medium: 2	15	High enthusiasm: 3	Environment	Short-term	1	7	21
3 <b>Healthy Incentive Program (HIP)</b> Support the rollout of the Healthy Incentives Program (HIP) by: • Making farmers markets more welcoming to more diverse populations • Engaging community partners in conducting farmers market tours for food insecure groups that are utilizing markets at low rates • Offering reduced price bin(s) at farmer's markets for less-than-perfect farm products.	Assistance	Low-income residents impacted more: 1	X	High: 3	Medium: 2	Medium: 2	8	High enthusiasm: 3	Policy/Environment	Short-term	0	6	20
4 <b>Community Gardens at Affordable Housing Complexes</b> Develop a comprehensive program of providing and supporting community gardens at affordable housing locations and larger apartment complexes. Pre-identify high priority locations for community gardens throughout Hampshire County. This process would have several steps, progressing from identifying general priority locations for community gardens to specific sites that meet gardening needs with adequate light, soil, water, and access.	Food Environment	Low-income residents impacted more: 1		Medium: 2	Low: 1	Medium: 2	5	Some enthusiasm/null: 1	Environment	Long-term	1	10	14
5 <b>Staple Foods Policy</b> Enact a requirement that licensed grocery stores--which can include convenience stores, pharmacies, and gas stations--all sell basic food items. In Minneapolis, where this has been in place since 2008, the list of basic food items includes fruits and vegetables, low fat dairy, eggs, and whole grains. This is sometimes called a "staple foods ordinance."	Food Environment	Equal impacts: 0	X	Medium: 2	Medium: 2	Very high: 4	3	High enthusiasm: 3	Policy/Environment	Long-term	1	2	19.5
6 <b>Northampton Food Rescue Project</b> Encourage engagement of affordable housing residents and other supporting organizations in the Northampton Food Rescue project to expand sites for distribution of fresh produce donated by local retailers.	Money/Time	Low-income residents impacted more: 1	X	High: 3	Medium: 2	Low: 1	1	Some enthusiasm/null: 1	Systems/Environment	Short-term	1	3	16.5
7 <b>Make it Easy to Walk to the Store</b> Prioritize pedestrian, and bicycle infrastructure improvements based on high priority food access locations.	Transportation	Equal impacts: 0	X	Medium: 2	Medium: 2	Very high: 4	5	Some enthusiasm/null: 1	Environment	Long-term	1	3	16.5

8	<b>Realistic Poverty Measure in Hampshire County</b> Calculate a realistic poverty measure for Hampshire County based on local cost of basic needs, taking into account actual resources needed to thrive (i.e. reliable transportation, childcare, etc.). Encourage local governments and assistance programs to adopt this measure to determine local program or benefit eligibility (this could include programs administered by local government, like the senior tax work-off program, or nonprofits, like the Diabetes Prevention Program).	Money/Time	Low-income residents impacted more: 1		Low: 1	Medium: 2	Medium: 2	2	Some enthusiasm/null: 1	Policy	Long-term	1	5	14
9	<b>Living Wage Policy (Fight for \$15)*</b> Adopt a living wage ordinance in as many Hampshire County municipalities as possible.	Money/Time	Low-income residents impacted more: 1		Low: 1	High: 3	Medium: 2	3	Moderate enthusiasm: 2	Policy	Long-term	0	1	16.5
10	<b>Upgrades for Small Markets</b> Continue and expand the "Healthy Retail Financing Partnership", which is a developing partnership between Cooley Dickinson Health Care, local Community Development Corporations, the PVGrows Investment Fund (they invest local dollars in food businesses), and CISA that would provide low-interest loans and grant funds that would enable small food businesses to sell more healthy foods in neighborhoods that need it by investing in new equipment or improved infrastructure.	Food Environment	Equal impacts: 0	X	High: 3	Medium: 2	Medium: 2	5	Some enthusiasm/null: 1	Environment	Medium-term	1		15.5
11	<b>Allow Grocery Bags on PVTAs</b> Work with PVTAs to increase capacity to carry grocery bags on buses, including exploring a program to create passes that allow people vulnerable to food insecurity to exceed grocery bag limits (for example, those who qualify for SNAP, people with mobility impairments, older adults, etc.)	Transportation	Residents without vehicles impacted more: 1	X	Medium: 2	Medium: 2	Low: 1	2	Some enthusiasm/null: 1	Policy/Systems	Long-term	0	4	13.5
12	<b>Gardening at Housing Complexes</b> Adopt a zoning change that requires that larger apartment developments provide space that is dedicated for vegetable gardening by tenants. Zoning in most communities requires a minimum amount of "open space" for new developments, but it typically does not require that the open space be useful for gardening.	Food Environment	Equal impacts: 0	X	Low: 1	Medium: 2	High: 3	1	Some enthusiasm/null: 1	Policy	Long-term	1	4	13
13	<b>Food Security Screenings in Medical Settings</b> Incorporate food insecurity screening and referrals to food assistance resources into regular practice for visits to the doctor's office or clinic. Encourage health care institutions to partner with agencies that can provide SNAP enrollment assistance to patients, and encourage utilization of benefit enrollment centers to provide referrals for patients in need of additional services. [from MA Local Food Action Plan, FASH Action 5.1.1]	Health challenges	Low-income residents impacted more: 1	X	Low: 1	Medium: 2	Medium: 2	1	Some enthusiasm/null: 1	Systems	Long-term	0	3	13
14	<b>In-Store Pickup of Past-date products</b> Provide direct-to-consumer pick up of near- or past-date (but still safe) products at supermarkets. Currently, meat is flash frozen and delivered to the Survival Center. Providing in-store pickup would be more convenient, potentially reach a larger population, and could economically support stores by bringing in foot traffic that would typically go to the food pantry.	Money/Time	Low-income residents impacted more: 1	X	Low: 1	Medium: 2	Low: 1	2	Moderate enthusiasm: 2	Systems/Environment	Long-term	1	1	14
15	<b>Affordable Housing Near Food Stores</b> Advocate for affordable housing that is sited in areas that currently have good healthy food access. Assess plans and regulations that may be impacting creation of affordable housing, especially in high food access challenges/low food proximity locations identified by Hampshire County Food Access Map.	Transportation	Low-income residents impacted more: 1	X	Low: 1	Medium: 2	Medium: 2	1	Some enthusiasm/null: 1	Systems/Environment	Long-term	0	1	13
16	<b>Promote Healthy Food Access at Housing Authority Sites</b> Work with Northampton, Amherst, and Belchertown Housing Authorities to identify any barriers to healthy food access at Housing Authority properties—for example, land use restrictions, access issues for food distribution partners, and space needs for shared facilities for meal prep, shared meals, bulk food storage, etc. Identify policies that need to be put into place or lifted to allow more healthy food access for residents.	Food Environment	Low-income residents impacted more: 1	X	Low: 1	Medium: 2	Low: 1	1	Some enthusiasm/null: 1	Policy	Long-term	0	3	11.5
17	<b>Resident-led Cooking Classes</b> Organize resident-led cooking classes and workshops at affordable housing complexes where residents can share information about how and where they acquire ingredients and healthy meals they like to prepare.	Culture and knowledge	Low-income residents impacted more: 1		Low: 1	Low: 1	Low: 1	2	Some enthusiasm/null: 1	Program	Long-term	0	5	9.5

\*Fight for 15 was contested as a strategy because it is a statewide effort, but the committee did not formally vote to remove it from the plan